

Business Management (Events)

Edinburgh Napier University

Venues

Off campus

Content

Whether you are already working in the industry or just wanting to enhance your qualifications, our online (part-time) MSc Business Management (Events) will help you develop your skills to progress.

You'll learn about the management of international festivals and events as well as looking at the international business event management. As the course is online, you can study when it's convenient for you.

Our online (part-time) course has been developed to help you build on your knowledge of business management, teaching you how to apply this knowledge to real life business events.

We'll help you to develop your creative problem solving, critical thinking and strategic reasoning, and apply these skills to your studies of business issues.

This course is ideally suited to individuals who intend to balance their personal commitments with their studies. It will build on your existing experience and knowledge and enhance it with contemporary business theory, giving you the expertise you need to take on senior roles.

Start Date

January, May

Qualification

Postgraduate Master's

Study Method

Distance and Flexible learning

Award Title

MBA

Course Length

21 - 33 months

Department

Business Management

Entry Requirements

Bachelor (Honours) Degree at 2:2 or above. We look for applicants to have a background in any discipline in order to be eligible for the programme. Sufficient work experience within the industry.

SCQF Level

11

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.napier.ac.uk