

Digital Design and Development

West Highland College UHI

Venues

Fort William Campus

Content

Digital agencies are replacing traditional web design companies as technologies development. Services provided have expanded into e-commerce, app development, digital marketing and branding, SEO, UX/UI design, graphic design, video production, motion graphics, animation and copywriting. Many larger organisations have their own digital teams who provide services in-house.

The HND Digital Design and Development brings together a collection of related technologies, which provide a user experience using digital platforms. Digital content creation goes hand-in-hand with an understanding of digital design and development and disciplines such as graphic design, animation, video and audio production all form part of this subject area.

You will have the opportunity to examine the principles of user centred design and developing trends in Human Computer Interaction (HCI) and put these theories into practice while working on real-world interactive media projects. The HND builds on the HNC Digital Design and Web Development content.

Start Date

September

Qualification

HND

Study Method

Part time (day)

UCAS Code

0071

Course Length

4 years

Department

Computing and IT

Entry Requirements

HNC Digital Design and Web Development.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Relevant degree programme

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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