

Tourism

Perth College UHI

Venues

Virtual Learning Environment (VLE)

Content

Recent worldwide developments have impacted our lives in every way. The tourism industry has never faced a greater global challenge or been in more need of skilled, focused expertise to guide it through these unprecedented times.

The programme offers two pathways: MSc Tourism and MSc Tourism (Enterprise).

PgCert

All students will study the following three core modules (20 credits each): Winds of change - contemporary issues in tourism; Out of decline - regenerative tourism; Managing in the global network.

PgDip

All students will study three modules from the following (20 credits each): Local economic development (core for Enterprise pathway); Strategic marketing (core for Enterprise pathway); Sustainable tourism; Nature worth seeing – natural assets and protected area tourism; Selling cold islands; Developing communities; Research methods and techniques (core for dissertation)

MSc

To achieve the award of MSc Tourism you must complete a 60 credit professional business project or dissertation.

You can exit early with a PgCert or PgDip.

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Distance and Flexible learning
Part time (day)

Award Title

MSc

Course Length

Up to 6 years

Department

Business, Leisure and Tourism

Entry Requirements

2:2 honours degree or above

SCQF Level

11

SCQF Points

«SCQFPoints»

Progression Routes

The MSc Tourism provides excellent preparation and training for further advanced study (including PhD) in many areas of socio-economic, environmental and responsible tourism research.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.perth.uhi.ac.uk