

Hospitality Management (Advanced entry)

North Highland College UHI

Venues

Thurso Campus
Virtual Learning Environment (VLE)

Content

This is a very practical, hands-on educational experience that will cover all aspects of tourism and hospitality giving you the most up-to-date and innovative skills and knowledge to make a real difference in this industry.

Year 3 - BA

Core modules may include: Collaborating in the digital economy; Quality customer care in the hospitality industry; Corporate responsibility and sustainability in hospitality; Work placement: industry specific skills.

You will also choose two option modules which may include: Marketing communications; Employment law in the HR context; Research skills.

Year 4 - BA (Hons)

You will study business strategy and choose further option modules which may include: Dissertation (double credit); Research and plan a new business venture (double credit); Work placement professional practice; Employee relations; Strategic marketing; Major event analysis; Global management.

Start Date

September, January

Qualification

Degree

Study Method

Part time (day)

Award Title

BA Hons

Course Length

4-8 years

Department

Business, Leisure and Tourism

Entry Requirements

Relevant HNC or HND

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Main Campus
Ormlie Road
Thurso
Caithness
KW14 7EE

Website

www.northhighland.uhi.ac.uk