

Business Management with People Management

Abertay University

Content

People are the lifeblood of any organisation, which is why it's vital for businesses to make sure employees are happy, healthy and able to work to the best of their abilities. To prosper in an aggressive global economy, companies must effectively guide, nurture and manage their workforce.

From recruitment and talent management to developing business strategies, you'll gain a specialist knowledge of HR (People Management).

You'll learn from tutors with an extensive professional or academic background in People Management, as well as guest speakers from industry. By taking part in activities such as the international IBM Business Challenge, you'll gain a greater understanding of the complexities of business management and enhance your CV at the same time.

You'll graduate work-ready and able to improve organisational productivity, performance and profits by managing people effectively. And whether your ambition is to start your own business or work within an organisation, your skills will be relevant all over the world.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N260

Course Length

4 years

Faculty

School of Business, Law and Social Sciences

Department

Accounting, Business and Management

Entry Requirements

2025 entry requirements:

Standard entry: 4 Highers at BBBC including English or another English based subject at B plus English and Maths or Application of Maths at National 5.

Widening access entry: 3 Highers at BBC including English or another English based subject at B plus English and Maths or Application of Maths at National 5.

For entry to second year, you must have 3 Advanced Highers at BBB including English or another English based subject and Business Management.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Bell Street
Dundee
DD1 1HG

Website

www.abertay.ac.uk