

Business Management with People Management

Abertay University

Content

What are the business challenges presented by shifting markets, ever-changing business models and emerging technologies? Which management skills do you need to deliver a high-level financially and sustainable organisational performance?

People are the lifeblood of any organisation, which is why it's vital for businesses to make sure employees are happy, healthy and able to work to the best of their abilities. In order to prosper in an aggressive global economy, companies must effectively guide, nurture and manage their workforce.

Gain a clear understanding of how complex organisations work by choosing this fascinating degree designed to give your career a head start. Learn to thrive in today's fast-paced global economy.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N260

Course Length

4 years

Faculty

School of Business, Law and Social Science

Department

Business Management

Entry Requirements

2022 entry requirements:

Standard entry: 4 Highers at BBBB including English or another English based subject plus English and Maths or Application of Maths at National 5.

Widening access entry: 3 Highers at BBC including English or another English based subject at B plus English and Maths or Application of Maths at National 5.

For entry to second year, you must have 3 Advanced Highers at BBB including Business Management.

SCQF Level

10

Address

Bell Street
Dundee
DD1 1HG

Website

www.abertay.ac.uk