Business Management with Events Management (3rd year entry)

Abertay University

Content

Plan, market, budget for and run business events of all kinds on this Business Management with Events degree. With your specialism in events management, you'll become a highly employable event organiser in a fast-growing business sector.

Join the events industry - worth £42.3 billion to the UK economy - and work with corporate events planners and agencies who are forecasting a big increase in employment opportunities.

You'll learn how to organise, market, budget for and execute business events. With your specialism in events management (which also applies to tourism), you will become highly employable across many different types of organisations. This also includes digital events across a variety of platforms.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N2N8

Course Length

2 years

Faculty

Faculty of Design, Informatics and Business

Department

Dundee Business School

Entry Requirements

2027 entry requirements:

Relevant HND plus English and Maths or Application of Maths at National 5.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

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