

## Sports Management (Advanced entry)

Moray College UHI

### Venues

Main campus  
Virtual Learning Environment (VLE)

### Content

Year 3 - BA

Modules may include:

Developing entrepreneurial effectiveness; Research skills; The professional practitioner: ethics, policy and practice.

Options may include:

Critical thinking in management; Collaborating in the digital economy; Employment law in the HRM context; Marketing communications; Niche tourism; Project planning and management; Small business planning; Sports science: a critical analysis; Work placement: specialist skills.

Year 4 - BA (Hons)

You will complete a dissertation and study modules in: Delivering physical activity and sports development programmes; Sports policy, planning and management.

Option modules may include:

Business strategy; e-Business; Employee relations; Innovation and enterprise; Major event analysis; Physical activity for all; Work placement: professional practice.

### Start Date

September

### Qualification

Degree

### Study Method

Part time (day)

### Award Title

BA Hons

## Course Length

6-8 years

## Department

Business, Leisure and Tourism

## Entry Requirements

Relevant HNC or HND

You will require a satisfactory criminal record check from Disclosure Scotland to show that you are suitable for this type of course. Contact Disclosure Scotland for details on the type you would need.

## SCQF Level

10

## Address

Moray Street  
Elgin  
Moray  
IV30 1JJ

## Website

[www.moray.uhi.ac.uk](http://www.moray.uhi.ac.uk)