

Fashion Business (Level 6)

North East Scotland College

Venues

Aberdeen City Campus

Content

If you wish to work in the business of Fashion Retail, this course will give you the starting point to explore the diverse skills and employment in this competitive industry.

From Introductory projects in fashion business management, buying, merchandising, range planning, and forecasting for the latest trends and styles, you will learn how the different roles in this industry come together to make decisions about a personal career.

You will study:

Fashion History; Fashion Merchandising; Fashion Buying; Fashion Forecasting and Range Planning; Trend Investigation and Colour Palettes; The Importance of Textiles to the Fashion Industry; Business elements of marketing and promotion and client appreciation; Social and Cultural impacts on the Industry; Use of Industry Standard software for digital presentation

Start Date

August

Qualification

Other

Study Method

Full time

Course Length

1 year

Department

Art, Design and Photography

Entry Requirements

4 subjects at National 5.

SCQF Level

6

SCQF Points

«SCQFPoints»

Progression Routes

HNC Fashion Business

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Gallowgate Centre
Gallowgate
Aberdeen
Aberdeen City
AB25 1BN

Website

www.nescol.ac.uk