

# International Festival and Event Management with Marketing

Edinburgh Napier University

## Venues

Craiglockhart Campus

## Content

Home to spectacular festivals and major events such as the International Festival, Fringe and Edinburgh's Hogmanay, Edinburgh attracts travellers and tourists from around the world all year round, making it a great place to study international Festival & Event Management with Marketing.

You'll learn how to plan, design, market, operate and develop events, as well as how these events can be used to help local economies and communities. You'll also gain the essential skills required to establish a career in marketing management.

With options of a 24-week work placement and study abroad, this course offers excellent preparation for your career in festival and events management.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BA Hons

## UCAS Code

NN85

## Course Length

4 years

## Department

Tourism, Hospitality, Festival and Events Management

## Entry Requirements

2022 entry requirements

Standard entry:

4 Highers at BBBC plus English at National 5, Maths recommended.

Widening access entry:

4 Highers at BCCC plus English at National 5, Maths recommended.

For entry to year 2 you must have 3 Advanced Highers at BBC.

## SCQF Level

10

## Website

[www.napier.ac.uk](http://www.napier.ac.uk)