

International Hospitality Management and Marketing (3rd year entry)

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

Edinburgh offers an ideal place to study international hospitality management and marketing. With its rich history, abundance of attractions and world-famous festivals, the city is a centre for travellers and tourists from all over the world. Hospitality and tourism businesses flourish here, so you'll have plenty of opportunities to gain work experience.

You'll develop your skills in the design, delivery and management of food, beverage and accommodation to top industry standards within a global business environment. You'll also develop basic marketing principles and gain specialist skills in brand management, international business and marketing ethics.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

NN52

Course Length

2 years

Department

Tourism, Hospitality, Festival and Events Management

Entry Requirements

Relevant HND

SCQF Level

10

Website

www.napier.ac.uk