Business with Enterprise and Innovation

University of Edinburgh

Venues

Central Campus

Content

Year 1:
You will study Business Studies 1, which introduces key concepts of management and business including strategy, finance, marketing and the management of people. You will also study computing and accountancy courses and choose an optional course of your choice.

If you are studying an international business degree you will study economics and an optional course of your choice.

Year 2:
You will study Business Research Methods I: Quantitative Techniques and Career Development Planning. You can also choose from the following courses: Organisation Studies, Business Economics, Principles of Finance, Applications of Finance, Managing Employment Relations, International Business, Marketing, Management Science, and Entrepreneurship.

Year 3:
You will study a course in Strategic Management and a course in Business Research Methods II: Applications and Analysis. You will start to choose more specialist courses. If you are studying an international business degree you will spend your third year abroad.

Year 4:
You will continue to study specialist courses and will complete a dissertation on a topic closely linked to your degree programme. International Business students choose some courses in international business.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

MA Hons

UCAS Code

N1N2

Course Length

4 years

Faculty

College of Arts, Humanities and Social Sciences

Department

Business School

Entry Requirements

2027 entry requirements

Standard entry:
5 Highers at AAAAA (by end of S5 preferred) plus English at National 5 at C and Maths at B.

Widening access entry:
4 Highers at ABBB (by end of S6) plus English at National 5 at C and Maths at B. Highers at BBB must be achieved at first sitting in S5.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

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Website

www.ed.ac.uk