Business with Decision Analytics

University of Edinburgh

Venues

Central Campus

Content

Year 1:
You will study Global Challenges for Business and The Business of Edinburgh which introduce key concepts of management and business including strategy, finance, marketing and the management of people. You will also study Accountancy 1A, an Introduction to Financial Accounting, and Accountancy 1B, an Introduction to Management Accounting as well as a course in economics.

Year 2:
You will study Business Research Methods I: Introduction to Data Analysis, Business Analytics and Information Systems and Career Development Planning. You can also choose from the following courses: Organisational Behaviour; Business Economics; Principles of Finance; Applications of Finance; HR Management; International Business; Marketing; Business Simulation; Innovation and Entrepreneurship.

Year 3:
You will study Strategic Management; Management Science and Operations Analytics and Business Research Methods II: Applications and Analysis. In addition you will choose more specialist courses in business and decision analytics.

Year 4:
You will study further specialist courses including Decision Analytics and Mathematical Programming in Advanced Analytics and will complete a dissertation on a topic closely linked to decision sciences.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

MA Hons

UCAS Code

NN12

Course Length

4 years

Faculty

College of Arts, Humanities and Social Sciences

Department

Business School

Entry Requirements

2027 entry requirements

Standard entry:
5 Highers at AAAAA (by end of S5 preferred) plus English at National 5 at C and Maths at B.

Widening access entry:
4 Highers at ABBB (by end of S6) plus English at National 5 at C and Maths at B. Highers at BBB must be achieved at first sitting in S5.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

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Website

www.ed.ac.uk