

International Business Management (Accelerated)

Heriot-Watt University

Venues

Edinburgh Campus

Content

This accelerated degree, MA (Hons) International Business Management, puts specialist business theory through a real-world filter. It develops the knowledge and interpersonal skills you will need to thrive in the positions, organisations and industries of the future. Our respected faculty use their industry experience and research-led knowledge to bring courses to life with a dynamic mix of lectures, tutorials, interactive workshops and case study-informed learning.

As your studies progress through Years 1, 2 and 3 of this accelerated MA (Hons) programme you will study an increasing number of specialist business management courses. In addition to specialist business knowledge, you will develop important transferable skills, such as: critical thinking, problem solving, communication and team working, as well as creativity, confidence and research abilities – these skills will help you succeed in your career and personal life.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

MA Hons

UCAS Code

NN3Y

Course Length

3 years

Faculty

School of Social Sciences

Department

Business Management

Entry Requirements

2022 entry requirements:

Advanced Highers at BB including 1 from Maths, Accounting, Business Management or Economics plus 4 Highers at AABB plus English and Maths at National 5 (if not held at Higher/Advanced Higher).

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Edinburgh
EH14 4AS

Website

www.hw.ac.uk