

## Digital Literacy with Business and Marketing (NPA)

Edinburgh College

### Venues

Sighthill Campus

### Content

The principal aims of this suite of Units that make up the NPA in Digital Literacy:

Provide an entry-level award that allows candidates to develop skills using digital tools, software, and different digital communication methods; Provide the candidate with opportunities to develop core skills in the context of digital technology; Relate the core skills and the digital technology skills to the expectations of potential employers; Combine soft skills in communication and working with others and digital technology to help potential employees gain employment; Along with gaining the skills and knowledge in Business, Marketing, and Product Development.

You will learn:

Digital Computing; Digital Numeracy; Digital Communication; Intro to Business; Intro to Digital Marketing; Product development

### Start Date

September

### Qualification

Other

### Study Method

Full time

### Course Length

6 months

### Department

Enterprise and Commerce

### Entry Requirements

3 relevant subjects at National 3. Interview.

### SCQF Level

4

## SCQF Points

«SCQFPoints»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

«Address»

## Website

[www.edinburghcollege.ac.uk](http://www.edinburghcollege.ac.uk)