

Business and Marketing

Edinburgh College

Venues

Sighthill Campus

Content

The NPA in Business and Marketing at SCQF Level 5 is designed to provide learners with the basic theoretical knowledge required for progression to further study or advancement in current or future employment. The award structure and Unit content provide a vocational and relevant curriculum which creates and promotes effective articulation and transition to further and higher education.

Course includes:

Marketing research practice; Skills for Customer Care; Marketing Basic Principles and Applications; Management of marketing and Operations; Legal students; Legal research and Writing

Start Date

January

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Enterprise and Commerce

Entry Requirements

2 subjects at National 5 plus Maths at National 4; or Digital Business and Marketing at SCQF Level 4. Interview.

SCQF Level

7

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.edinburghcollege.ac.uk