

Digital Design and Innovation

Heriot-Watt University

Venues

Scottish Borders Campus

Content

The programme examines the disruption caused by the world's fourth industrial revolution. With emerging technological breakthroughs in the fields of artificial intelligence, robotics, the Internet of Things, autonomous vehicles and drones, smart materials and many more, the role of design and innovation in digital media and technology is critical in generating solutions and advancing society.

In addition, students will learn hard skills that are in high demand across the digital sector. These skills include coding, digital imagery design, moving image and motion graphic design, digital brand strategy, user interface design and UX design.

The masters includes live industry projects with design-led companies, and the option of international travel to trade and industry shows.

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MA

Course Length

12 months

Faculty

School of Textiles and Design

Department

Textiles and Design

Entry Requirements

You should hold a good (first or second class) honours degree or its non-UK equivalent in a relevant subject from a recognised British or overseas university. In addition, work or project experience in a related company role will be taken into consideration as part of the application process.

SCQF Level

11

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.hw.ac.uk