

Design Management

Heriot-Watt University

Venues

Scottish Borders Campus

Content

This Masters in Design Management has been developed to help those in the design and creative industries to use their design knowledge in a wide range of business contexts, as well as learning new management and research skills suited to today's industry needs. It addresses the need for design and creative industry professionals to reinforce their creative design thinking and process with solid business knowledge.

Whether you are from an interior design, fashion, graphic design, media, product design or engineering background, you will benefit from a specific masters degree that underpins key subjects in marketing and business to help move your career forward into areas of management in your individual discipline or company.

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MSc

Course Length

12 months

Faculty

School of Textiles and Design

Department

Textiles and Design

Entry Requirements

This masters attracts professionals from a range of business and design disciplines.

You should hold a good (first or second class) honours degree or its non-UK equivalent in a relevant subject from a recognised British or overseas university. In addition, work or project experience in a related company role will be taken into consideration as part of the application process.

SCQF Level

11

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Edinburgh
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Website

www.hw.ac.uk