

Graphic Design

City of Glasgow College

Venues

City Campus

Content

This course will help you develop your creative ability, gain an understanding of graphic design and encourage you to grow your own voice. You'll tackle creative briefs from idea generation to real world results.

You'll develop your creative ability and technical graphics skills, mainly through practical projects in the studio. You'll be learning key design principles, idea generation, research methods, creative problem solving, best practice in typography, brand creation, image-making, art direction, user interface design, user experience (UIUX), and how to create industry-standard prototypes.

Throughout the course, there will be a strong focus on group discussions, peer presentations, group feedback, group workshops and some collaborative projects — preparing you to be confident and clear when presenting your design solutions.

Graphic Design, Typography, Adobe CC software (Photoshop, Illustrator, InDesign), Desktop Publishing and Page layout, Art and Design Context, Web Design, Communication through Social Media, Industry Awareness, Graded Unit.

Start Date

August

Qualification

HNC

Study Method

Part time (evening)

Course Length

38 weeks

Department

Design Crafts and Graphic Arts

Entry Requirements

There are no formal entry requirements as such, you will be assessed on individual merit. We are seeking those with a passion

for the subject and a willingness to develop new knowledge and skills. Highers and previous experience will be taken into consideration. Entry subject to interview.

SCQF Level

7

Cost

£754.00

Progression Routes

HND or Degree course

Address

City Campus
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Website

www.cityofglasgowcollege.ac.uk