

Introduction to Graphic Design

Forth Valley College

Venues

Stirling Campus

Content

This introductory course will allow you to create a piece of portfolio work and allow you to further and fully develop your own design ideas.

You will be guided through the creative process and in the development of your ideas including the research of supporting reference materials. You will learn the processes of developing your designs and how best to produce your own portfolio of work that will support further study.

Course content includes:

What is Graphic Design?; The Creative Process; Typography – Anatomy of letters, basic typesetting and font choices; Designing a Logo (including basic Adobe Illustrator intro); Creation of professional presentation materials (including basic Adobe Photoshop intro)

You will need to supply and bring your own USB flash drive.

Start Date

September, January

Qualification

Other

Study Method

Part time (evening)

Course Length

12 weeks

Department

Creative Industries and Media

Entry Requirements

No previous Graphic Design experience is required, however a working knowledge of computers and some software would be advantageous.

Cost

£150.00

Progression Routes

This course will offer the opportunity to develop introductory knowledge and skills in the area of Graphic Design. It would benefit those wishing to pursue a career and/or further study in this area.

Address

Grangemouth Road
Falkirk
FK2 9AD

Website

www.forthvalley.ac.uk