

Mass Communications

Edinburgh Napier University

Venues

Merchiston Campus

Content

Know you're interested in communications but not a 100% sure what career?

Edinburgh Napier University has more than 20 years' experience in teaching professional communication.

Prepare for employment or postgraduate study in disciplines such as mass communications, advertising, public relations, marketing, journalism, media and digital communication, with this new degree professionally recognised by the Public Relations and Communications Association (PRCA).

The course provides the opportunity to study at a partner university overseas, or complete a work placement in industry.

Year 1: Communication and Practice; Global Current Affairs; Being Digital.

Year 2: Popular Culture; Social Media and Analytics Project; Being Digital.

Year 3: Information, Communication, and Society; Mass Communications Research Methods; Branding.

Year 4: Dissertation; International & Intercultural Communication; Mass Communications Major Project.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

W121

Course Length

4 years

Department

Film, Journalism and Media

Entry Requirements

2026 entry requirements

Standard entry:

4 Highers at BBCC including English or another English based subject.

Widening access entry:

4 Highers at CCCC including English or another English based subject.

SCQF Level

10

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.napier.ac.uk