

Retail

Edinburgh College

Venues

Sighthill Campus

Content

This course is designed as a first step to preparing you for a managerial career in the retail industry or onto further study.

It will give you the essential knowledge and skills required including the processes and procedures you would follow on a daily basis to work towards managing and running your own retail store. You will develop essential team-building skills which will enable you to effectively manage and coordinate in-store activities to achieve and exceed company demands.

Content:

Consumer behaviour and the marketing process; Fashion merchandising; Digital culture: online communication; Organisations and management; Retail law; Retail customer experience; Stock presentation; Managing an event.

You will also have the opportunity to use these skills within the team's Retail shop based at Sighthill campus.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Retail and Events

Entry Requirements

1 relevant Higher plus 3 subjects at National 5 including English and Maths. Or relevant national qualifications at SCQF Level 5 or 6. You will be invited into College for an information session and the opportunity to speak to one of the lecturing team on a one-to-one basis.

SCQF Level

7

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.edinburghcollege.ac.uk