

## Retail with Fashion

Edinburgh College

### Venues

Sighthill Campus

### Content

This course is designed as a first step to preparing you for a managerial career in the retail industry or onto further study.

It will give you what you need to be able to run and manage your own store or as part of a local or national retailer as a part of their management team. You will develop essential team-building skills which will enable you to effectively manage and coordinate in-store activities not only to achieve but exceed company demands and show you at your best.

Content:

Consumer behaviour and the marketing process; Fashion merchandising; Digital culture: online communication; Organisations and management; Retail law; Retail customer experience; Stock presentation; Managing an event.

You will also have the opportunity to use these skills within the team's Retail shop based at Sighthill campus.

### Start Date

August

### Qualification

HNC

### Study Method

Full time

### Course Length

1 year

### Department

Retail and Events

### Entry Requirements

1 relevant Higher plus 3 subjects at National 5 including English and Maths. Or relevant national qualifications at SCQF Level 5 or 6.

You will be invited into College for an information session and the opportunity to speak to one of the lecturing team on a one-to-one basis.

### SCQF Level

7

### SCQF Points

«SCQFPoints»

### Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

### Address

«Address»

### Website

[www.edinburghcollege.ac.uk](http://www.edinburghcollege.ac.uk)