

## Marketing

Edinburgh College

### Venues

Sighthill Campus

### Content

This is an innovative course designed in partnership with industry professionals to ensure you are well-prepared to work in the sector. This qualification focuses on the use of digital and social media techniques in marketing communications which will involve you in Developing a Digital Advertising and Public Relations Campaign.

You will gain a broad understanding in essential elements used in advertising and public relations which will broaden your scope for employment in the marketing sector. Upon completion of this course with the potential of progressing on to university level studying Marketing, Advertising and PR.

### Start Date

September

### Qualification

HND

### Study Method

Full time

### Course Length

2 years

### Department

Enterprise and Commerce

### Entry Requirements

1 Higher; English preferred plus 3 subjects at National 5; or relevant national qualifications at SCQF Level 6. Interview.

### SCQF Level

8

### SCQF Points

«SCQFPoints»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

«Address»

## Website

[www.edinburghcollege.ac.uk](http://www.edinburghcollege.ac.uk)