

## Events Management (2nd year entry)

Dundee and Angus College

### Venues

Kingsway Campus

### Content

This course will enable the learner to develop a wide range of competences, expand their knowledge and enhance the likely entry point to an event organisation.

It will also allow the learner to enhance their understanding of the events industry from a managerial perspective and develop key transferable skills enabling them to investigate issues and problems.

Areas of study include: Marketing Planning; Principles and Practice of Sustainable Development; Contemporary Issues and Influences; Conferences; Food and Beverage Events; Human Resource Management; Developing Skills for Business.

### Start Date

September

### Qualification

HND

### Study Method

Full time

### Course Length

1 year

### Department

Fashion Business, Events and Retail

### Entry Requirements

HNC Events.

### SCQF Level

8

### SCQF Points

«SCQFPoints»

## Progression Routes

3rd year entry degree courses.

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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Dundee  
DD3 8LE

## Website

[www.dundeeandangus.ac.uk](http://www.dundeeandangus.ac.uk)