

Fashion Business

Dundee and Angus College

Venues

Kingsway Campus

Content

The fashion industry is exciting and always evolving and this course is designed to provide learners with the skills and knowledge required for a career within a fashion business environment.

The units studied include: Fashion Merchandising; Business Management; Public Relations: Principles and Practice; Textile Technology; Retail Buying; Fashion Forecasting; Range Planning.

Learners will also develop digital skills studying Digital Marketing Communication and will gain knowledge of running and developing their own website. Learners will also help plan and organise the College Fashion Show enabling them to work with our industry partners.

Start Date

September

Qualification

HNC

Study Method

Part time (day)

Course Length

2 years

Department

Fashion Business, Events and Retail

Entry Requirements

1 Higher; or relevant national qualifications at SCQF Level 5/6. You will also be required to attend an interview and complete a written task.

SCQF Level

7

SCQF Points

«SCQFPoints»

Progression Routes

On successful completion, learners may gain employment or enhance their careers within a fashion business environment, start their own business or gain entry to a fashion-related degree at universities throughout Scotland.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Old Glamis Road
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Website

www.dundeeandangus.ac.uk