

# Creative Writing in the Highlands and Islands

West Highland College UHI

## Venues

Fort William Campus  
Virtual Learning Environment (VLE)

## Content

The innovative BA Hons Creative Writing in the Highlands and Islands is designed to give you a solid grounding in the creative principles in both form and structure of four of the main areas of creative writing: poetry, prose, playwriting and the screenplay. You will be encouraged to explore how these can inform and support other areas of professional writing in gaming, advertising, marketing, vlogs etc.

You will have the opportunity to present your work using traditional methods as well as using new technologies and publishing platforms. The course aims to place creative disciplines within the cultural, social, political, geographical and historical context of Scotland and to show how they make the area culturally unique but connect it to the literature, cultural traditions and histories of its geographical neighbours.

You will be encouraged to pursue your individual creativity, along with both the necessary intellectual stimulation and understanding of the professionalism required to be a successful writer in your chosen field.

The degree capitalises on the popularity of books and series set in Scotland and beyond and will encourage you to realise the potential opportunity these existing and developing markets represent for your work.

## Start Date

September

## Qualification

Degree

## Study Method

Distance and Flexible learning  
Part time (day)

## Award Title

BA Hons

## Course Length

8 years

## Department

Creative and Cultural Industries

## Entry Requirements

3 Highers at BCC including English at B. You will be required to bring a portfolio of your work along to interview.

## SCQF Level

10

## Address

Carmichael Way  
Fort William  
PH33 6FF

## Website

[www.whc.uhi.ac.uk](http://www.whc.uhi.ac.uk)