

# Digital Design and Web Development

UHI North, West and Hebrides

## Venues

Auchtertyre Campus  
Broadford Campus  
Fort William Campus  
Gairloch Campus  
Kilchoan Campus  
Kinlochleven Campus  
Mallaig Campus  
Portree Campus  
Strontian Campus  
Ullapool Campus  
Virtual Learning Environment (VLE)

## Content

Websites and apps have become an important element of marketing and communications for businesses and organisations. To remain successful, traditional web development companies have to change and adapt to the developing technologies.

Digital agencies are replacing web design and development companies and services provided have expanded into e-commerce, app development, digital marketing and branding, SEO, UX/UI design, graphic design, video production, motion graphics, animation and copywriting. Many larger organisations have their own digital teams who provide services in-house.

The HNC Digital Design and Web Development will give you a professional grounding in the principles surrounding the development of interactive and digital media products as well as skills in a number of key areas including graphic design, 2D/3D animation, web design, app/game development, audio/video production and visual effects. It will provide you with an up-to-date qualification within an ever-changing employment market, as well as a progression route to HND level and beyond.

## Start Date

September

## Qualification

HNC

## Study Method

Online learning  
Part time (day)

## Course Length

2 years

## Department

Computing and IT

## Entry Requirements

1 Higher; or Foundation Apprenticeship Creative and Digital Media; or NC Computing with Digital Media (Level 6). You may be invited for interview.

## SCQF Level

7

## SCQF Points

«SCQFPoints»

## Progression Routes

Progression onto the second year of the HND Digital Design and Development at another college, then onto the third year of the BSc Hons Interactive Media.

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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## Website

nwh.uhi.ac.uk/en/