

Digital Design and Web Development

West Highland College UHI

Venues

Virtual Learning Environment (VLE)

Content

Websites and apps have become an important element of marketing and communications for businesses and organisations. To remain successful, traditional web development companies have to change and adapt to the developing technologies.

Digital agencies are replacing web design and development companies and services provided have expanded into e-commerce, app development, digital marketing and branding, SEO, UX/UI design, graphic design, video production, motion graphics, animation and copywriting. Many larger organisations have their own digital teams who provide services in-house.

The HNC Digital Design and Web Development will give you a professional grounding in the principles surrounding the development of interactive and digital media products as well as skills in a number of key areas including graphic design, 2D/3D animation, web design, app/game development, audio/video production and visual effects. It will provide you with an up-to-date qualification within an ever-changing employment market, as well as a progression route to HND level and beyond.

Start Date

September

Qualification

HNC

Study Method

Distance and Flexible learning
Part time (day)

Course Length

2 years

Department

Computing and IT

Entry Requirements

1 Higher; or Foundation Apprenticeship Creative and Digital Media; or NC Computing with Digital Media. You may be required

to attend an interview.

SCQF Level

7

Progression Routes

Progression onto the second year of the HND Digital Design and Development at another college, then onto the third year of the BSc Hons Interactive Media.

Address

Carmichael Way
Fort William
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Website

www.whc.uhi.ac.uk