

Adventure Tourism Management

UHI North, West and Hebrides

Venues

Fort William Campus
Virtual Learning Environment (VLE)

Content

Adventure tourism is the fastest growing area of the tourism industry and has taken the adventure sector by storm in recent decades. Customers expect great service, and a safe experience that will satisfy their dreams of adventure and adventure travel: you will learn the skills and knowledge to deliver this. Despite its growth, adventure tourism is a young industry allowing our graduates to become part of the story of shaping this dynamic sector.

The BA Hons Adventure Tourism Management focuses on tourism and business practices within the adventure sector, applied in the context of essential practical professional skills for leadership and safety.

You will cover outdoor skills practice, safety and leadership, tourism, research, business and entrepreneurship – all underpinned by a growing and deepening understanding of the meaning of 'adventure'.

Start Date

September

Qualification

Degree

Study Method

Part time (day)

Award Title

BA Hons

Course Length

8 years

Department

Business, Leisure and Tourism

Entry Requirements

3 Highers at C or above. You will also be expected to be able to demonstrate an interest in, and a commitment to practical outdoor activities, and preferably have an interest in a professional career in the outdoor sector. Personal practical outdoor experience is an advantage.

You would require a satisfactory PVG (Protecting Vulnerable Groups) check to show you are suitable for this type of course. Contact Disclosure Scotland for details.

SCQF Level

10

SCQF Points

«SCQFPoints»

Progression Routes

MSc Tourism, MSc Sustainable Mountain Development.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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