Travel and Tourism

Glasgow Clyde College

Venues

Anniesland Campus
Cardonald Campus

Content

Ready to launch your dream career in the travel and tourism industry? Your first destination should be this course. It covers key areas, from airfares, ticketing and tour operations to retail travel. Throughout the course, delivered by our highly-qualified and experienced lecturing team, you'll learn to use the latest reservations systems, including Galileo. You'll also explore how to interpret flight schedules and provide exceptional customer service. When you finish the course, you'll have the skills to embark on a travel career, whether that's as cabin crew, a travel agent, tour operator, or any other travel role.

Subjects include:
Structure of the travel and tourism industry; Preparation for employment in travel and tourism; Creating a culture of customer care; Applying marketing principles in travel and tourism; Travel and tourism: Graded unit 1; International tourism destinations; Communication: Business communication; Digital marketing: Fundamentals.

Possible options:
Tour guiding and resort representation; Food tourism and culture; Airline and airport operations; Practical travel and tourism visit.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Travel and Tourism

Entry Requirements

1 relevant Higher, or NQ Travel and Tourism (Level 6), or other relevant national qualifications at SCQF Level 6.

SCQF Level

7

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

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Website

www.glasgowclyde.ac.uk