

## Events Management

Glasgow Clyde College

### Venues

Anniesland Campus

### Content

This course gives you the skills and knowledge to pursue a career in the events industry and to provide means of access to higher levels of education in this area.

Year 1:

An Introduction to the Events Industry; Organising an Event; Conferences: An Introduction; Marketing: An Introduction; Live Performance Events; Food and Beverage Events; Work Experience; Culture of Customer Care; Event Legislation: Safety and Licensing; Event Budgeting and Funding; Events: Graded Unit; Using Software Application Packages; Communication Skills; Event management Graded Unit.

### Start Date

August

### Qualification

HNC

### Study Method

Full time

### Course Length

1 year

### Department

Event Management

### Entry Requirements

1 Higher plus 3 subjects at National 5 including English; or relevant NC or NQ. You will attend for interview.

### SCQF Level

8

## Progression Routes

Glasgow Caledonian University – BA (Hons) International Events Management. Year 3 of BA Events Management at the University of the West of Scotland. Year 3 of BA Events and Festival Management at Edinburgh Napier University.

## Address

690 Mosspark Drive  
Glasgow  
Glasgow City  
G52 3AY

## Website

[www.glasgowclyde.ac.uk](http://www.glasgowclyde.ac.uk)