

Biomedical and Molecular Sciences with Marketing

University of Dundee

Venues

City Campus

Content

Biomedical and molecular sciences are fast-moving fields that explore the complexities of biological systems, often to benefit human health through the discovery of treatments or cures for diseases. We have particular research strengths in these areas at Dundee.

This course focuses on key areas in the biotech and pharmaceutical sectors, and will prepare you for a future in these industries. You'll gain knowledge and skills that employers are looking for – including an in-depth understanding of molecular and cellular mechanisms of a range of diseases, and how this can help develop better ways of diagnosing and treating disease.

You will learn about modern marketing practices relating to search, mobile campaigns, online publishing, content strategy, crowding, digital planning and strategy, and how to apply these in a biotechnology industry.

Start Date

September

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MSc

Course Length

12 months

Department

Life Science and Forensic Anthropology

Entry Requirements

Applicants should normally have, or expect to have, a first or upper second class BSc honours degree or an equivalent

qualification in a scientific discipline in the field of biological, biochemical or biomedical sciences.

SCQF Level

11

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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