

Business Event Management

Edinburgh Napier University

Venues

Merchiston Campus

Content

Designed so that you can study anywhere during term time, our innovative MSc Business Event Management Online allows you a unique chance to study for a post-graduate Masters degree for this dynamic industry.

If you want to make a career in Business Events (or enhance your current practice if you are already working there) this is a post graduate degree programme suited to you. We ensure that the programme gives you access to management materials, strategic knowledge and experts that are purposeful and appropriate to Business Event Management.

Our unique premium programme heightens your capacity to interface with the multi-faceted components that the business event environment and its clients and suppliers require.

As part of the degree you will apply your practical work experience to ensure the theory, the strategic models and the examples we work with really make sense for your professional future.

Start Date

September

Qualification

Postgraduate Master's

Study Method

Distance and Flexible learning

Award Title

MSc

Course Length

2 years

Department

Tourism, Hospitality, Festival and Events Management

Entry Requirements

You will need an Honours degree at 2:2 or above in any discipline.

SCQF Level

11

Website

www.napier.ac.uk