

Business Event Management

Edinburgh Napier University

Venues

Merchiston Campus

Content

This Blended Learning post-graduate degree is provided in consultation with Edinburgh International Conference Centre (EICC), a national and global player in the events industry.

The blended learning and block delivery method ensures the programme fits in with the efficiency needs of employees and employers; as students can study while either working in the industry, or can continue to work in their current day job if they are considering a career in this expanding and fast-paced sector.

Start Date

September

Qualification

Postgraduate Master's

Study Method

Blended learning

Award Title

MSc

Course Length

1 year

Department

Tourism, Hospitality, Festival and Events Management

Entry Requirements

You will need an Honours degree at 2:2 or above in any discipline.

SCQF Level

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Website

www.napier.ac.uk