

Business Management

Edinburgh Napier University

Content

Course materials are based on real issues faced by contemporary businesses, covering topics ranging from creativity in business to global economics, strategic management and organisational change management.

You'll learn to creatively address issues such as competition and sustainability and acquire knowledge of the global economic and business environment. You'll develop leadership and team development skills and an understanding of management and organisational methods. Guest speakers add value to this course, which is updated regularly to reflect current business issues.

You may also choose to introduce a specialism to your course to reflect your area of interest.

This may include: Entrepreneurship; Human Resource Management; Marketing; and Sales.

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Distance and Flexible learning

Award Title

MSc

Course Length

21-33 months

Department

Business and Management

Entry Requirements

You will need a first degree at 2:2 or above, or an equivalent qualification for entry into this course.

SCQF Level

11

Website

www.napier.ac.uk