

## New Media Art (3rd year entry)

University of the West of Scotland

### Venues

Ayr Campus

### Content

The BA Hons New Media Art helps you discover and develop your own artistic practices through exploring diverse platforms from illustration, moving image, animation, multimedia live performance/installation, projection mapping, sound art, creative coding and immersive media (360 Filming/AR/VR). Through learning and exploring historical, contemporary, cultural and social contexts of New Media Art, you will become 'Technical', 'Critical' and 'Creative' practitioners.

With investment and collaboration with creative partners, the focus of our course will support you to become leading creative practitioners, merging art, culture, and technology. Our course will provide you with the skills to place you in a strong position within the creative landscape, with in-depth arts training, whilst developing your abilities to explore and experiment with new media and digital technologies.

The course introduces a broad range of media technologies for art making and creative employment, and you will develop a comprehensive and extensive portfolio during your studies.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

W900

### Course Length

2 years

### Faculty

School of Business and Creative Industries

## Department

Creative Industries

## Entry Requirements

2023 entry requirements:  
Relevant HND

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Paisley  
Renfrewshire  
PA1 2BE

## Website

www.uws.ac.uk