International Tourism and Events Management Pathway

Glasgow Caledonian University

Content

Pathway students enrol on the undergraduate BA (Hons) International Tourism and Events Management at Glasgow Caledonian University. In the first two years students study HND Events Management at a partner college while preparing them for year 3 and 4 (for Honours) of the degree at GCU.

Year 1 and 2
HND Events Management at City of Glasgow College.

Year 3
Entrepreneurship for Business, Society and the Professions; Tourism and Event Policy; Financial Decision Making in the Tourism and Event Industry; Re: Imaging the Destination; Business Research Methods: Theory and Practice; Option module.

Year 4
Honours Dissertation, Current Issues in Tourism and Events; Critical Tourism and Event Studies; Event Tourism in Context; Option module.

Years 1 and 2 are at a City of Glasgow College.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N821

Course Length

4 years

Faculty

Glasgow School for Business and Society

Department

Fashion, Marketing, Tourism and Events

Entry Requirements

2027 entry requirements:
3 Highers at BBC.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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