

## International Tourism and Events Management Pathway

Glasgow Caledonian University

### Content

Pathway students enrol on the undergraduate BA (Hons) International Tourism and Events Management at Glasgow Caledonian University. In the first two years students study HND Events Management at a partner college while preparing them for year 3 and 4 (for Honours) of the degree at GCU.

Year 1 and 2

HND Events Management at City of Glasgow College.

Year 3

Entrepreneurship for Business, Society and the Professions; Tourism and Event Policy; Financial Decision Making in the Tourism and Event Industry; Re: Imaging the Destination; Business Research Methods: Theory and Practice; Option module.

Year 4

Honours Dissertation, Current Issues in Tourism and Events; Critical Tourism and Event Studies; Event Tourism in Context; Option module.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

N821

### Course Length

4 years

### Faculty

College Pathways

## Department

College Pathway

## Entry Requirements

2024 entry requirements:

3 Highers at BBC including English, History or Modern Studies plus Maths at National 5.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Cowcaddens Road  
Glasgow  
Glasgow City  
G4 0BA

## Website

[www.gcu.ac.uk](http://www.gcu.ac.uk)