

## International Tourism and Events Management Pathway

Glasgow Caledonian University

### Content

Pathway students enrol on the undergraduate BA (Hons) International Tourism and Events Management at Glasgow Caledonian University. In the first two years students study HND Events Management at City of Glasgow College while preparing them for year 3 and 4 (for Honours) of the degree at GCU.

Year 1 and 2

HND Events Management at City of Glasgow College.

Year 3

Entrepreneurship for Business, Society and the Professions; Tourism and Event Policy; Financial Decision Making in the Tourism and Event Industry; Re: Imaging the Destination; Business Research Methods: Theory and Practice; Option module.

Year 4

Honours Dissertation, Current Issues in Tourism and Events; Critical Tourism and Event Studies; Event Tourism in Context; Option module.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

N821

### Course Length

4 years

### Faculty

Glasgow School for Business and Society

## Department

Fashion, Marketing, Tourism and Events

## Entry Requirements

2020 entry requirements:

3 Highers at BBC including English plus Maths at National 5. Only open to applicants resident in Scotland.

## SCQF Level

10

## Address

Cowcaddens Road  
Glasgow  
Glasgow City  
G4 0BA

## Website

[www.gcu.ac.uk](http://www.gcu.ac.uk)