# Fashion Design with Business

Glasgow Caledonian University

## Content

Through a dynamic combination of creative design and practical business, this inventive course develops innovative and entrepreneurial graduates ready to succeed in the fashion industry.

You'll be equipped with a deep understanding of the global fashion space, exploring marketing and business modules. You'll learn the sustainability of the fashion industry in depth, gaining insights into how to be a responsible leader in the sector. You'll build a wide range of technical and practical skills, including pattern cutting, garment construction and computer-aided fashion design software.

Much of the practical work is carried out in our Fashion Factory, our industry-standard Design and Cutting Studio. We have a purpose-built Design and Cutting Studio designed to replicate an industrial environment which provides a central hub for Fashion Design with Business students. This facilitates an authentic practitioner experience from the design process through to the production of garments.

This course has strong links with industry. We regularly invite guest speakers into the classroom to give you an up-to-date employer and industry perspective.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BA Hons

## UCAS Code

8U9N

## Course Length

4 years

## Faculty

Glasgow School for Business and Society

## Department

Fashion, Marketing, Tourism and Events

## Entry Requirements

2027 entry requirements

Standard entry: 5 Highers at BBBBB including Art and Design, Fashion and Textile Technology, Graphic Communication or Photography.

Widening access entry: 5 Highers at BCCCC including Art and Design, Fashion and Textile Technology, Graphic Communication or Photography.

A Foundation Apprenticeship is accepted as equivalent of a non-essential Higher at B.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

## Address

Cowcaddens Road
Glasgow
Glasgow City
G4 0BA

## Website

www.gcu.ac.uk