

Events Operations (PDA)

South Lanarkshire College

Content

This Award will develop your theoretical knowledge and vocational skills if working in the events sector or aspiring to gain employment in this dynamic industry.

It will provide you with the vocational education in events, whilst allowing you to succeed with a broad experience in organising as well as supporting events of all sizes.

Core units:

Organising an event, Digital culture: online communication

Optional units may include:

Introduction to marketing, Introduction to conferences, Food and beverage for events

Start Date

August

Qualification

Other

Study Method

Part time (day)

Course Length

24 weeks

Department

Events Management

Entry Requirements

1 Higher; English or another English based subject; or relevant national qualifications at SCQF Level 5 or 6. Successful performance at interview.

SCQF Level

7

Progression Routes

HNC Events, HND Events Management

Address

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Website

www.south-lanarkshire-college.ac.uk