

Introduction to Retail, Events and Tourism

Edinburgh College

Venues

Sighthill Campus

Content

Explore the vibrant and fast-paced industries of retail, events and tourism and pursue your chosen career path through this introductory course. Throughout the course, you will get the opportunity to meet and talk to industry professionals and gain essential connections whilst developing your employability skills. There is an emphasis on teamwork and part of the course will involve working with others to plan and organise an event of your own. You will get the opportunity to set up pop-up shops and get involved in Edinburgh College's annual Christmas Fair.

There will be visits to retail, events and tourism businesses throughout the year. Here you will gain an insight into how a business operates from day-to-day. Build your communication, customer care and IT skills as well as your confidence; enabling you to make an informed choice in the area you wish to work or further study in.

Content:

Travel and tourism: employability; Travel and tourism: UK and worldwide; Introduction to retail merchandising; Working for yourself; Skills for customer care; Communication; IT; Digital communication; Methods of enterprise activity.

Start Date

August

Qualification

Other

Study Method

Full time

Course Length

1 year

Department

Retail and Events

Entry Requirements

No formal entry requirements. Interview

SCQF Level

4

Progression Routes

Relevant course at SCQF Level 5 or 6

Website

www.edinburghcollege.ac.uk