Business and Management

Robert Gordon University

Content

The BA (Hons) Business and Management course from Robert Gordon University will give you a thorough understanding of the nature and context of business, the principal management functions within a business and the skills required for effective management in organisations.

This course is part of the popular business and management programme and has been designed to enable you to operate successfully in the increasingly complex and demanding business environment. Within the penultimate years of the course, you will be able to tailor your study to your own interests and career aspirations and have the opportunity to participate in short term management and enterprise projects. This provides you with the opportunity to explore the skills and expertise you most want to develop for your future.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N201

Course Length

4 years

Department

Aberdeen Business School

Entry Requirements

2027 entry requirements

Standard entry: 4 Highers at BBBC
Entry to year two is available with Advanced Highers at BBC.

Widening access entry: 4 Highers at BCCC

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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Website

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