

## Business and Management

Robert Gordon University

### Content

#### Year 1

Business Perspectives, The Financial Environment, Marketing, Introductory Economics, People Management, Sustainable Business, International Management, Digital Context of Business.

#### Year 2

Work and Organisational Behaviour, Operations Management, Personal and Business Finance, Business Ideas and Opportunities, Business Law, Business Economics, Introduction to Management Accounting, Managing Projects and option to Study Abroad.

#### Year 3

Placement Route: Placement, Evidencing Employability.

Taught Route: Corporate Governance, Labour Market Economics, Employment Law for Managers, Health and Safety Management Fundamentals, Management Consultancy Project, Business Analytics, Literature Project.

Connect to Business Route: Students follow the taught route in Semester 1 and in Semester 2 you will study Enterprise in Action, Enterprise and Employability, and a Literature project.

Students entering at Year 3: Corporate Governance, Personal and Business Finance, Employment Law for Managers, Health and Safety Management Fundamentals, Business Analytics, Management Consultancy Project, Literature Project.

#### Year 4

Research Methods – Research Proposal, Business Strategy, Corporate Ethics, Business and Innovation, Thesis – an Individual Research Project. Plus two options from the following: Leadership, International Organisations, Human Resource Development, Global Business Practice, Digital Business.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

## UCAS Code

N201

## Course Length

4 years

## Department

Aberdeen Business School

## Entry Requirements

2025 entry requirements

Standard entry: 4 Highers at BBBC

Widening access entry: 3 - 4 Highers at BBC or BCCC

Entry to year to is available with Advanced Highers at BBC

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Garthdee House  
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Aberdeen  
AB10 7QB

## Website

www.rgu.ac.uk