

## Communication Design

Robert Gordon University

### Content

The MA programme provides a series of connected learning experiences, which are delivered through four modules. The Communication Design pathway within the Programme enables you to develop the skills, critical understanding and specialist knowledge and methodologies required to follow a rewarding career as an independent communication designer: illustrator, graphics or web, or related work.

#### Applied Practice:

You will be supported in identifying and acquiring the most appropriate research and practice based strategies for the development of your Communication Design creative practice.

#### Critical Contextual Studies and Research Methods:

You will be introduced to a key set of research methods and thematic issues integral to the programme. These are delivered through a set of discursive lectures and seminars, resulting in a reflect essay exploring your contextual, societal or theoretical outlook related to Communication Design.

#### Personal Development and Professional Networks:

You will reflect, evidence, evaluate and present your work across a range of outputs; exhibition, online journal and collaborative networks.

#### Masters Project:

The culmination of the 3 previous modules provides a critical platform for a self-directed major piece of practice-based research. You will also be required to produce an extended piece of analytical and critical writing in support of your practice-based work.

You can exit after Stage 1 with PgCert Communication Design.

You can exit after Stage 2 with PgDip Communication Design.

### Start Date

September

### Qualification

Postgraduate Master's

### Study Method

Part time (day)

### Award Title

MA

### Course Length

2 years

### Department

Gray's School of Art

### Entry Requirements

A 2:2 undergraduate honours degree or above in a relevant subject. Applicants with a lower degree classification and/or relevant work experience will be considered on a case by case basis.

### SCQF Level

11

### Address

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### Website

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