

## Media, Management and the Creative Industries

Queen Margaret University

### Content

This innovative and dynamic course develops an understanding of the business framework of the media and creative industries and the global environment in which they operate. It uses the academic and professional expertise of QMU's staff in the worlds of journalism, film, music, entertainment and social media, while giving students access to training in management and financial literacy through the University's dedicated Business School.

This course is particularly aimed at those interested in the media and creative industries, business startups, advertising, festivals, marketing, PR and media relations. The only such degree in Edinburgh, it makes use of a range of visiting industry figures alongside core department staff, and gives students the opportunity to progress their career in a European capital with a wealth of opportunities in the cultural sector, creative industries and the digital economy.

You can exit with a PgCert, PgDip or MSc.

### Start Date

September, January

### Qualification

Postgraduate Master's

### Study Method

Part time (day)

### Course Length

2-7 years

### Faculty

School of Arts, Social Sciences and Management

### Department

Film, Media and Communications

### Entry Requirements

Honours degree or equivalent or significant work experience in media industries.

### SCQF Level

11

## Address

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## Website

[www.qmu.ac.uk](http://www.qmu.ac.uk)