

Events Management

Edinburgh Napier University

Venues

Off campus

Content

This globally-recognised qualification will develop your business skills and give you the expertise you need to take on senior roles in any organisation.

Designed to deliver accessible, creative and flexible postgraduate business and management education, this course offers you a choice in how, when and where you study, and ability specialise in events.

The curriculum is tailored for the dynamic contemporary global business environment, focusing on developing skills in leadership, and the application of conceptual management theories to current practice. You'll acquire competencies in innovative and creative problem solving, critical thinking and strategic reasoning.

Modules include:

International Festival & Event Management; International Business Event Management; Global Business Economics and Finance; Building and Marketing High Performing Organisations; Management & Organisational Change; Leading Strategic Decision Making; Research Skills for Managers; MBA Project (40 credits).

Start Date

January, May

Qualification

Postgraduate Master's

Study Method

Distance and Flexible learning

Award Title

MBA

Course Length

21 - 33 months

Department

Tourism, Hospitality, Festival and Events Management

Entry Requirements

You will need an Honours degree at 2:2 or above plus two years work experience.

SCQF Level

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Website

www.napier.ac.uk