

Business Management (Tourism and Hospitality)

Edinburgh Napier University

Venues

Off campus

Content

The online MSc Business Management (Tourism & Hospitality) will equip you with the practical skills and expertise to help further your career in the tourism and hospitality industry.

You will have the opportunity to develop skills from the management of international business events to contemporary issues in hospitality management, this course provides you with a business education tailored towards employment opportunities in this sector.

The course has been developed for the dynamic global business environment. It focuses on developing management skills for tourism and hospitality and the application of conceptual management theories to current practice, giving you the expertise you need to take on senior roles.

Modules include:

Creating Business Excellence and Marketing; Business Economics and Finance in a Global Environment; Organisational Change and Management; Leadership, Strategy and Innovation; International Business Event Management; Contemporary Issues in Hospitality Management; Research Methods; Dissertation (40 credits).

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Distance and Flexible learning

Award Title

MSc

Course Length

21 - 33 months

Department

Tourism, Hospitality, Festival and Events Management

Entry Requirements

You will need an Honours degree at 2:2 or above, in any discipline or an equivalent qualification for entry into this course.

SCQF Level

11

Website

www.napier.ac.uk