

## Business Management (Events)

Edinburgh Napier University

### Venues

Off campus

### Content

You'll learn about the management of international festivals and events as well as looking at the international business event management. As the course is online, you can study when it's convenient for you.

This online course has been developed to help you build on your knowledge of business management, teaching you how to apply this knowledge to real life business events.

We'll help you to develop your creative problem solving, critical thinking and strategic reasoning, and apply these skills to your studies of business issues.

This course is ideally suited to individuals who intend to balance their personal commitments with their studies. It will build on your existing experience and knowledge and enhance it with contemporary business theory, giving you the expertise you need to take on senior roles.

### Start Date

September, January

### Qualification

Postgraduate Master's

### Study Method

Distance and Flexible learning

### Award Title

MSc

### Course Length

21 - 33 months

### Department

Tourism, Hospitality, Festival and Events Management

### Entry Requirements

You will need an Honours degree at 2:2 or above, or an equivalent qualification for entry into this course.

### SCQF Level

11

### Website

[www.napier.ac.uk](http://www.napier.ac.uk)