

International Business Management

Robert Gordon University

Content

This BA Hons International Business Management degree from Robert Gordon University will provide you with an understanding of the global business environment and equip you with the skills required to be at the forefront of the international business world.

This course is part of the popular business and management programme, and will enable you to understand the key business disciplines and the principal management functions and skills required for effective management in your future career. A key aspect of the course is the opportunity to study abroad, and work and live in another country and culture. You will take part in at least one study abroad term in Year 2 or 3 which will provide you with a broader perspective on global business. Within the penultimate years of the course, you will be able to tailor your study to your own interests and career aspirations and have the opportunity to participate in short term management and enterprise projects and gain work experience with multi-national organisations.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N120

Course Length

4 years

Department

Aberdeen Business School

Entry Requirements

2026 entry requirements

Standard entry: 4 Highers at BBBC

Advanced entry to 2nd year available with Advanced Highers at BBC.

Widening access entry: 4 Highers at BCCC

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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