

International Business Management

Robert Gordon University

Content

YEAR 1

Business Perspectives, The Financial Environment, Marketing, Introductory Economics, People Management, Sustainable Business, International Management, Digital Context of Business.

YEAR 2

Work and Organisational Behaviour, Operations Management, Personal and Business Finance, Business Ideas and Opportunities, Introduction to Management Accounting, Business Economics, Business Law, Managing Projects. Including at least one Study Abroad term in Year 2 or Year 3.

YEAR 3

Placement Route: Placement, Evidencing Employability.

Taught Route: Corporate Governance, Labour Market Economics, Employment Law for Managers, Health and Safety Management Fundamentals, Management Consultancy Project, Business Analytics, Literature Project. Including at least one Study Abroad term in Year 2 or Year 3.

Connect to Business Route: Students follow the taught route in Semester 1 and in Semester 2 you will study Enterprise in Action, Enterprise and Employability, and a Literature project.

Students entering at Year 3: Corporate Governance, Personal and Business Finance, Employment Law for Managers, Health and Safety Management Fundamentals, Management Consultancy Project, Business Analytics, Literature Project.

YEAR 4

Research Methods - Research Proposal, Business Strategy, Business and Innovation, Corporate Ethics, Global Business Practice, International Organisations, Thesis – an Individual Research Project.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N120

Course Length

4 years

Department

Aberdeen Business School

Entry Requirements

2024 entry requirements

Standard entry: 4 Highers at BBBC

Widening access entry: 3 - 4 Highers at BBC or BCCC

Advanced entry to 2nd year available with Advanced Highers at BBC.

SCQF Level

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Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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