International Tourism Management

Robert Gordon University

Content

This double accredited BA (Hons) International Tourism Management degree provides you with the unique opportunity to study the academic aspects of tourism management and gain first-hand industry experience. It covers all the integral features of the tourism sector including visitor attractions, hotels, leisure centres, theatres, events and business tourism, music venues and travel.

Our course includes strong industry links and there are many opportunities to enhance your student experience, skills and knowledge portfolio, including being a business mentor to school pupils, acting as a 'mystery shopper' for an Airport Tourism project, taking part in course-related study trips and attending industry conferences.

Complementing the specific tourism focus, the course also emphasises a strong understanding of the key management disciplines, ensuring you are ready to step into management positions in your chosen field.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N840

Course Length

4 years

Department

Aberdeen Business School

Entry Requirements

2027 entry requirements

Standard entry: 4 Highers at BBCC
Widening access entry: 4 Highers at CCCC

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Garthdee House
Garthdee Road
Aberdeen
AB10 7QB

Website

www.rgu.ac.uk