

Event Management (2nd year entry)

City of Glasgow College

Venues

City Campus

Content

This course is for you if you would like to pursue a career in the management of events such as conferences, exhibitions and other special events. You'll cover a wide range of subjects to ensure a good knowledge base, as well as relevant skills.

You'll study:

Behavioural Skills for Business; Entrepreneurship in the Creative Industries; Event Legislation: Contracts and Protection; Exhibition Planning and Organisation; Food and Beverage Events; Management of Human Resources in Hospitality 1 Events: Contemporary Issues and Influences; Managing an Event; Managing Financial Resources in Hospitality; Marketing Planning in Travel and Tourism; Principles and Practice of Selling; Public Relation: Principles and Practice.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

1 year

Department

Events, Hospitality and Tourism

Entry Requirements

HNC Events. Interview.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Relevant degree

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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