

## Events Management

City of Glasgow College

### Venues

City Campus

### Content

This course is for those who want a career in the management of events like conferences, exhibitions and special events. You'll cover a wide range of subjects to ensure a good knowledge base, as well as relevant skills.

You will study:

Behavioural Skills for Business; Entrepreneurship in the Creative Industries; Event Legislation: Contracts and Protection; Exhibition Planning and Organisation; Food and Beverage Events; Management of Human Resources in Hospitality 1 Events: Contemporary Issues and Influences; Managing an Event; Managing Financial Resources in Hospitality; Marketing Planning in Travel and Tourism; Principles and Practice of Selling; Public Relation: Principles and Practice.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

1 year

### Department

Events, Hospitality and Tourism

### Entry Requirements

Relevant HNC. Interview.

### SCQF Level

8

## SCQF Points

«SCQFPoints»

## Progression Routes

Year 2 or 3 entry to relevant degrees at Edinburgh Napier, Glasgow Caledonian University or University of the West of Scotland

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

City Campus  
190 Cathedral Street  
Glasgow  
G4 0RF

## Website

[www.cityofglasgowcollege.ac.uk](http://www.cityofglasgowcollege.ac.uk)