

Travel and Tourism

Fife College

Venues

Kirkcaldy (St Brycedale) Campus

Content

Travel and tourism is a diverse and vibrant industry with vast employment opportunities nationally and internationally. This course will provide you with the necessary skills and knowledge needed to enter this exciting industry, and prepare you for a career in this vibrant sector. You will gain knowledge in many aspects of tourism from providing information on Scottish Tourism to the Structure of the travel and tourism Industry. Our new state-of-the-art Training Air Cabin will allow you to experience in a real world environment.

You will study: Planning and Sustainable Development in tourism; Influences on the travel and tourism industry; Marketing Planning in travel and tourism; Tour Operations; Managing an Event; Business Travel Operations; Visitor Attraction Management; Graded Unit 2: Travel & Tourism; Preparing a formal business plan.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

1 year

Department

Tourism, Events and Business Courses

Entry Requirements

HNC Travel and Tourism

SCQF Level

8

Progression Routes

Degree level study

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Website

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