

Fashion Business

Glasgow Kelvin College

Venues

Springburn Campus

Content

This new fashion business HND course offers knowledge for a wide range of different sectors within the fashion Industry. Within the first year you will gain a good grounding in a variety of skillsets. This will include such areas as Trend Forecasting, Range Planning, Introduction to marketing and Photoshop/Illustrator skills.

You will then go onto develop this knowledge within the second year, studying areas such as journalism, Events Management, Fashion PR and Journalism.

Content includes:

Trend Forecasting; Digital Imaging (Photoshop + Illustrator); Fashion Range Planning; Fashion Buying; Introduction to Marketing; Store Design; Events Management; Fashion PR; Textiles Technology; Fashion Merchandising; Journalism; Marketing; Brand Management.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

2 years

Department

Fashion

Entry Requirements

1 Higher in an English based subject, or NC Fashion: Design and Manufacture (Level 6), or other relevant national qualifications at SCQF Level 6.

SCQF Level

7

SCQF Points

«SCQFPoints»

Progression Routes

Relevant degree course.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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