

## Fashion Business

Glasgow Kelvin College

### Venues

Springburn Campus

### Content

This new fashion business HND course offers knowledge for a wide range of different sectors within the fashion Industry. Within the first year you will gain a good grounding in a variety of skillsets. This will include such areas as Trend Forecasting, Range Planning, Introduction to marketing and Photoshop/Illustrator skills.

You will then go onto develop this knowledge within the second year, studying areas such as journalism, Events Management, Fashion PR and Journalism.

Content includes:

Trend Forecasting; Digital Imaging (Photoshop + Illustrator); Fashion Range Planning; Fashion Buying; Introduction to Marketing; Store Design; Events Management; Fashion PR; Textiles Technology; Fashion Merchandising; Journalism; Marketing; Brand Management.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

2 years

### Department

Fashion

### Entry Requirements

One Higher in an English based subject, or a relevant NC or HNC, or NC Fashion Design and Manufacture or other relevant national qualifications at SCQF Level 5 or 6.

### SCQF Level

8

## SCQF Points

«SCQFPoints»

## Progression Routes

Relevant degree course.

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

123 Flemington Street  
Glasgow  
G21 4TD

## Website

[www.glasgowkelvin.ac.uk](http://www.glasgowkelvin.ac.uk)