

Cultural and Creative Communication

University of Aberdeen

Venues

Old Aberdeen Campus

Content

Art and culture are integral to our daily lives, and the ways in which these are experienced are continually changing. Street performances, galleries, festivals, museums, documentaries or social media: there are so many ways in which audiences can be challenged by new ideas and images. This interdisciplinary programme is designed to explore the many ways in which creative materials can be brought to public view. With training in business methods and public engagement, and with the option of a practical placement project, the MSc Creative and Cultural Communication is ideal for anyone planning to go on to a career in the cultural and creative industries, or wanting to learn more about how culture happens in the modern world.

Start Date

September

Qualification

Postgraduate Master's

Study Method

Part time (day)

Award Title

MSc

Course Length

24 months

Faculty

Arts and Social Sciences

Department

Language, Literature, Music and Visual Culture

Entry Requirements

A 2.1 Honours degree or the equivalent in English Literature or a relevant cognate discipline in the arts, humanities and social sciences.

SCQF Level

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Address

King's College
Aberdeen
Aberdeen City
AB24 3FX

Website

www.abdn.ac.uk