Business with Marketing

University of the West of Scotland

Venues

Paisley Campus

Content

The BA Hons Business with Marketing course has been refreshed to equip you with the skills and knowledge needed to thrive in today's rapidly evolving global economy. You'll master core business principles while specialising in marketing, AI-driven decision-making, entrepreneurial strategies, and practical insights directly relevant to real-world business challenges.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N1N4

Course Length

4 years

Faculty

School of Business and Creative Industries

Department

Business

Entry Requirements

2027 entry requirements

Standard entry: 4 Highers at BBBB.
Widening access entry: 3 Highers at CCC.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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